

INVOICE



CW15
3300 North Sixth Street
Harrisburg, PA 17110
Main: (717) 238-2100
Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69658-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WLYH	Millennium Washington DC	Millennium	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Send Payment To:

CW15
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1339

Flight Dates	Order #	Alt Order #
11/03/12 - 11/05/12	69658	9854156 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	CBS 21 News on CW 15	10p-1030p	M-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLYH M 11/05/12 10:15 PM CBS 21 News on CW 15 10p-1030p :30 USPRTV24AC \$250.00 NM									
1 WLYH M 11/05/12 10:30 PM CBS 21 News on CW 15 10p-1030p :30 USPRTV28AC \$250.00 NM									
2	11/05/12	11/05/12	M-F 7p-730p	7p-730p	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLYH M 11/05/12 7:12 PM M-F 7p-730p 7p-730p :30 USPRTV24AC \$450.00 NM									
1 WLYH M 11/05/12 7:18 PM M-F 7p-730p 7p-730p :30 USPRTV28AC \$450.00 NM									
3	11/05/12	11/05/12	M-F 730p-8p	730p-8p	M-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLYH M 11/05/12 7:45 PM M-F 730p-8p 730p-8p :30 USPRTV24AC \$400.00 NM									
2 WLYH M 11/05/12 7:56 PM M-F 730p-8p 730p-8p :30 USPRTV28AC \$400.00 NM									
4	11/03/12	11/04/12	CBS 21 News on CW 15	10p-1030p	-----SS	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----SS 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLYH Sa 11/03/12 10:15 PM CBS 21 News on CW 15 10p-1030p :30 USPRTV28AC \$200.00 NM									
2 WLYH Su 11/04/12 10:15 PM CBS 21 News on CW 15 10p-1030p :30 USPRTV28AC \$200.00 NM									
5	11/05/12	11/05/12	M-F 1030p-11p	1030p-11p	M-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLYH M 11/05/12 10:49 PM M-F 1030p-11p 1030p-11p :30 USPRTV24AC \$150.00 NM									
1 WLYH M 11/05/12 10:57 PM M-F 1030p-11p 1030p-11p :30 USPRTV28AC \$150.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Total Spots **23**

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INVOICE

Send Payment To:



CW15
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
69658-1	11/11/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
American Crossroads	American Crossroads	1339

Payment Terms 30 Days

<u>Gross Total</u>	\$6,365.00
<u>Agency Commission</u>	\$954.75
<u>Net Amount Due</u>	\$5,410.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.